

## SCIENTIFIC BOARD

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## SECRETARIAT

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*Logistic Secretary*

For meeting registration, hotel accomodation  
and any other information, please contact the  
Logistic Secretary, hour 15.00/18.00  
E-mail: [silvana.golle@grandaconvegna.com](mailto:silvana.golle@grandaconvegna.com)

### ECM Credits: 10

The Conference is open to specialists in:  
*Oncology, Radiotherapy, Dermatology, and  
Venereology, Hematology, Medical Genetics,  
Pathological Anatomy, Allergology and Clinical  
Immunology.*

## SPONSORSHIP

- North West Oncology Group (G.O.N.O.)
- Piedmont Cancer Network
- S. Croce General Hospital, Cuneo
- Medical School of Nice (France)

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# 8

**FROM BED  
TO BENCH:  
BIOLOGICAL-CLINICAL  
INTERACTIVE EXCHANGES  
AND THERAPEUTIC  
PROGRESSES IN HEAD  
AND NECK CANCER AND  
BURNING ISSUES IN MEDICAL  
ONCOLOGY**

**Cuneo, March 14-15 2013**

Spazio Incontri Cassa di Risparmio 1855 - Via Roma, 15

## FACULTY

- ALBINI ADRIANA – Milan (Italy)
- BARDELLI ALBERTO – Turin (Italy)
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- RUSSI ELVIO – Cuneo (Italy)
- SCHNEIDER MAURICE – France
- TORTORA GIAMPAOLO – Verona (Italy)
- VERMORKEN JAN BAPTISTE – Belgium

## SCIENTIFIC PROGRAM

### March 14<sup>th</sup>

- 8.45 **Introduction** M. Merlano  
 9.00 **Biological overview** J. Grandis

#### Session 1:

- 9.45 **Targeting EGFR**  
*chairpersons:* G. Tortora, G. Milano  
*Clinical results* J. B. Vermorken  
*Targeting EGFR and beyond*  
 G. Tortora  
 10.45 Coffee break

#### Session 2:

- 11.00 **Toxicity management**  
*chairpersons:* E. Russi, M. Schneider  
*Pathological perspectives* E. Russi  
*Clinical perspectives* R.J. Bensadoun  
*Radiogenetics* G. Milano  
 12.00 **General Discussion**  
 12.30 **Lecture:** “Targeting the mitotic spindle”  
 O. Garrone  
 13.00 Lunch

#### Session 3:

- 14.00 **Viruses and head and neck cancer**  
*chairpersons:* M. Merlano, J.B. Vermorken  
*HPV and treatment outcome* L. Licitra  
*HPV clinical and biological aspects* C.R. Leemans  
*EBV* L. Locati

#### Session 4:

- 15.00 **p53 and head and neck cancer**  
*chairpersons:* C. Lo Nigro, T. Crook  
*Implication for treatment* M. Merlano  
*Biology of head and neck cancer focus on p53*  
 T. Crook  
 16.00 **General discussion**  
 16.30 Coffe break  
 16.45 **Lecture:** “Targeting m-TOR” E. Cohen  
 20.00 Gala Dinner

### March 15<sup>th</sup>

#### Session 5:

- 8.30 **Hypoxia and head and neck cancer**  
*chairpersons:* J. Pouyssegur, J. Bernier  
*Hypoxia and treatment outcome* M. Dicato  
*Targeting hypoxia - induced glycolysis:*  
 J. Pouyssegur

#### Session 6:

- 9.30 **Antiangiogenesis**  
*chairpersons:* A. Albini, G. Gasparini  
*Antiangiogenesis promises and reality*  
 G. Gasparini  
*Why to deal with angiogenesis?* A. Albini  
 10.30 General discussion  
 10.45 Coffee-break  
 11.00 **Lecture:** “Targeting MEK pathway” A. Bardelli  
 11.30 Conclusions G. Milano  
 12.00 Closing of the conference